

useful thinking for thoughtful action

A plan needs sustainable ideas for new action. This page suggests prior thinking - by posing planning questions. On the right it signposts some key ideas - but there are plenty of others.

	questions	key ideas
basic ideas hard thinking but basic to every-thing	a. what is be done?	careers centre / progress file / face-to-face work mentoring / well-being curriculum / narrative integrated curriculum / experience of work scheme development / team development / network development / evaluation / enquiry
	b. why is it a good idea?	learning coverage / processes / influences engagement / linking / relevance / well-being effectiveness / targets / standards / transfer / life-long equal opportunity / work-life balance
	c. who and what is needed?	experience / expertise / insight / credibility research / training / budget / hardware / software time / evidence
	d. what useful links?	professional / inter-organisation / cross-organisation inter-department / intra-department / dissemination curriculum / community / website
operat- ional narrative	e. what action?	canvassing / creating / piloting reviewing / trialing / monitoring / adapting embedding / evaluating
	f. by whom?	in the organisation / in the community experience / expertise insight / credibility
making good ideas a reality	g. by when?	time to reflect / develop / learn / digest / embed good timing / meet targets coordinate with other activities
	h. who will coordinate?	position / role / experience expertise / insight / credibility

A framework is set out on the following pages. It is for individual or team action. It can be developed to inform the organisation as a whole. A well-set-out plan will be a useful document in that process.

the basic ideas

- a. what can be done?
action – for material, process, procedures...
- b. why is it a good idea?
rationale – argument, evidence, value...
- c. who and what is needed?
resources – human, material, funding...
- d. what useful links?
embedding - in the organisation, your profession, beyond...

This is the basis for the plan. The operational story is set out on page 2.

action plan

the operational narrative

e. what action plan	b. by whom team	g. by when timetable
h. who will coordinate contact people name e-mail name e-mail	key ideas	

This is planning for step-by-step professional action.
Students and clients need to be enabled to take their own action – with their own action plan.